



# HEALTHY FUTURE FOR FONTANA

## ADVOCACY TOOLKIT

[BansOffAbortion.org](https://BansOffAbortion.org)

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# What's Happening

Since May 2022, Planned Parenthood of Orange and San Bernardino Counties (PPOSBC) has worked to comply with all necessary steps to obtain construction permits for a new health center in Fontana to provide essential reproductive health care. However, the city has continuously thrown up barriers to block PPOSBC from those permits and block patients from needed care.

The most concerning was when the city enacted a moratorium on new construction, that per information provided by the city, only impacts PPOSBC's planned health center while sparing other businesses, including those with ties to City Council members.

This moratorium violates the California state constitution by impeding patient access to abortion, contraception, and other reproductive health services.

**Fontana residents need and deserve more options for quality, affordable health care.** These efforts to block construction were not motivated by concern for the health of their community, but instead by political pressure from a small but vocal special interest group who spread misinformation and coerced City Council members into making policy based on ideology, not facts.

**On December 4th, 2023, PPOSBC took legal action against the city of Fontana and filed a lawsuit.**

**LEARN MORE ABOUT  
THE LAWSUIT HERE**



# Why You Should Care

When the city of Fontana chooses to block the construction of a new Planned Parenthood, they are blocking their community from access to affordable, high-quality health care and reproductive services. For each month that the City Council blocks Planned Parenthood, over 2,000 medical visits go unattended.

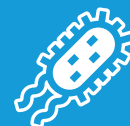
**PPOSBC never turns anyone away from receiving care, regardless of their ability to pay.** In 2022, we provided \$3M in care to patients through our Continuing Access to Reproductive Equity (C.A.R.E.) program and provided over 260,000 medical visits across our nine health centers.



The percentage of Fontana residents living below the federal poverty level is projected to increase by about 50% over the next decade.



A higher percentage of Fontana residents (30.5%) are uninsured or on Medi-Cal, compared to the rest of California (29.5%).



San Bernardino County residents have considerably higher average rates of STIs, including chlamydia and gonorrhea, than the rest of the state or the nation.

# How to Take Action

STEP  
ONE

**CONTACT  
THE MAYOR**



## CONTACT THE MAYOR

**Call, email and/or write a letter to the Fontana Mayor & City Council expressing your support for a Planned Parenthood health center in Fontana**



**Call 909-350-6732**



### **Email**

#### **Mayor**

Acquanetta Warren  
awarren@fontanaca.gov

#### **City Clerk**

Germaine Key  
clerks@fontanaca.gov



### **Mail a Letter**

Mayor & Fontana City Council  
353 Sierra Ave.,  
Fontana, CA 92335

**Sample Script Next Page...**

# Sample Script

Dear Fontana City Council Members,

My name is (name) and I strongly urge you to remove the building moratorium and allow the construction of a Planned Parenthood health center in the city of Fontana. Fontana residents need and deserve more options for quality, affordable healthcare and a Planned Parenthood health center would provide our community with vital health services including cancer screening, STI testing and treatment, contraception services, and so much more.

The Fontana community is in dire need of affordable health care. Census data indicates a projected 50% increase in residents living below the federal poverty level over the next decade. A higher percentage of Fontana residents (30.5%) are uninsured or on Medi-Cal, compared to the rest of California (29.5%). This emphasizes the urgent need for affordable or no-cost health care services in our city.

Once again, I urge you to remove the building moratorium and allow the construction of a Planned Parenthood health center in the city of Fontana.

Sincerely,  
(Name)

# How to Take Action

STEP  
TWO

USE YOUR  
VOICE





# Post on Social Media

Use your personal social media accounts to show your support for a Planned Parenthood health center in Fontana by downloading the sample post with suggested caption or re-share the post from PPOSBC social media account.



[\*\*DOWNLOAD GRAPHIC HERE\*\*](#)

## Caption

@plannedparenthoodosbc is standing firm to protect patients' access to health care. The city of Fontana has persistently blocked Planned Parenthood in building a new health center to serve the community. Spread the word and visit [BansOffAbortion.org](https://BansOffAbortion.org) to show your support!

[\*\*DOWNLOAD REEL HERE\*\*](#)

## Caption

@plannedparenthoodosbc is not backing down from providing patient's access to affordable, high-quality health care. Contact Fontana Mayor and City Council and demand construction of a new health center. Learn more at [BansOffAbortion.org](https://BansOffAbortion.org).



[\*\*RE-SHARE INSTAGRAM POST\*\*](#)

[\*\*RE-SHARE INSTAGRAM POST\*\*](#)

# Talk To Your Community

## Share Fast Facts About Planned Parenthood

- PPOSBC provides high-quality, affordable reproductive health care including life-saving cervical cancer screenings, pap tests, STI testing and treatment and all forms of birth control. Last year, we provided over 260,000 medical visits across our nine health centers in Orange and San Bernardino counties.
- In 2022, we provided \$3M in care to patients who were unable to pay for services through our Continuing Access to Reproductive Equity (C.A.R.E.).
- PPOSBC also provides comprehensive, medically accurate, age-appropriate sex health education that are designed to empower individuals with the knowledge needed to understand all aspects of sexual and reproductive health, puberty, and healthy relationships.

## Share Benefits of a New Health Center in Fontana

- A higher percentage of Fontana residents (30.5%) are uninsured or on Medi-Cal, compared to the rest of California (29.5%), and the percentage of Fontana residents living below the federal poverty level is projected to increase by about 50% over the next decade.
- A PPOSBC health center in a central Fontana location would help ensure equitable access to health care and provide residents with more than 36,000 medical visits each year, with appointments 7 days a week.

# How to Take Action

STEP  
THREE

**ATTEND A  
CITY COUNCIL  
MEETING**



# **Show your support in person by attending the Fontana City Council meetings**

## **Meeting Details**

- Start at 2:00 p.m., earlier arrival suggested to obtain a speaker card. Please be aware that you will have about 1 minute to speak.
- Held every second and fourth Tuesday of each month.
- Meet at the City Hall Council Chambers, 8353 Sierra Avenue Fontana, CA 92335.

[Click here](#) for additional guidance and talking points for providing Public Comment in support of the Fontana Planned Parenthood health center at a City Council Meeting.

Your public comment matters. Join us in expressing your support for expanded health care access in our communities.

# **SIGN UP**

**FOR FUTURE CITY COUNCIL MEETINGS**

[weareplannedparenthood.org/a/fontana-city-council-meetings](https://weareplannedparenthood.org/a/fontana-city-council-meetings)

# Thank you

for helping us demonstrate  
community support for a  
Planned Parenthood health  
center in Fontana.

Consider donating to support local Planned Parenthood  
health care services & education

**DONATE TODAY**



## Stay Connected



@plannedparenthoodosbc



@plannedparenthoodosbc



@pposbc\_